

BENEFITS OF IS-BAO

1. IS-BAO Improves Safety. A recent study indicated that uniform adoption of IS-BAO standards would have prevented approximately one-quarter of business jet accidents occurring over a recent five-year period.
2. IS-BAO Improves Security. The IS-BAO process is the perfect framework for analyzing threats and developing a security program tailored to your operations.
3. IS-BAO Saves Money. Approximately one-third of IS-BAO-registered operators report significant insurance savings as a result of registration, and the number is growing.
4. IS-BAO is Measurable. The analytical tools that are the heart of the registration process result in metrics that can be communicated in terms relevant to non-aviation managers, improving the standing of the flight operation within the broader organization.
5. IS-BAO Increases Passenger and Corporate Confidence and Satisfaction. The rigorous analysis and procedures that stem from the registration process result in a more consistent level of service to your passengers, spotlighting the discipline and professionalism of your flight operation.

To learn more about benefits of IS-BAO, visit:
www.ibac.org/is-bao/isbao_benefits.htm



“Beneficial to any flight department.”
STEVE SONDRLO, KOCH BUSINESS HOLDINGS

“IS-BAO implementation substantially enhanced our culture of safety and risk management. It also provided an excellent platform to improve our management and flight department communications and teamwork.”

ANDY COHEN, PRESIDENT
AVIATION CONSULTANTS OF ASPEN, INC.

“We got the discount (insurance) we were hoping for...
Bottom line; we saved money.”
RICHARD LONGLOTT, CHIEF PILOT
MI WINDOWS & DOORS, INC.

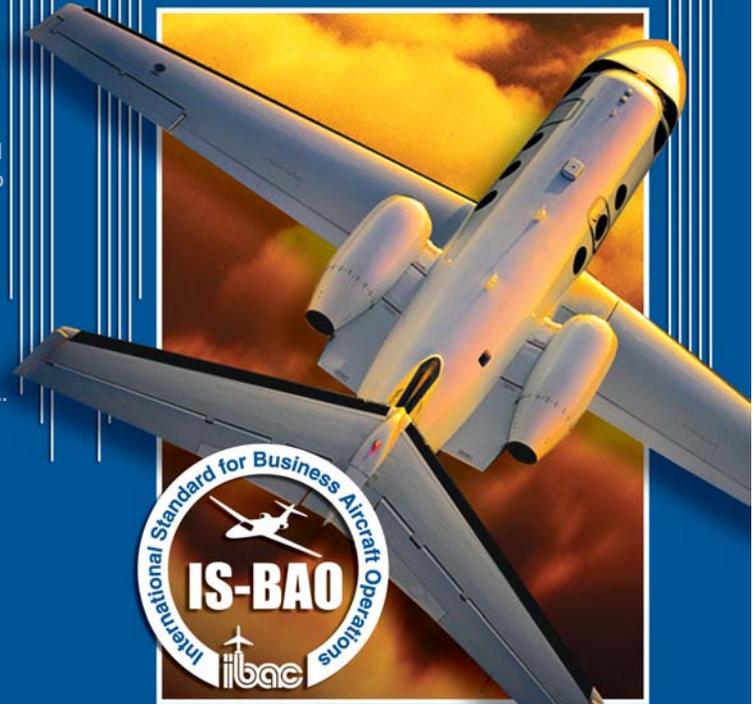
www.ibac.org

The IS-BAO program was developed under the auspices of the International Business Aviation Council with input from the best minds in the aviation industry. Find out why nearly 100 leading business aircraft operators have achieved IS-BAO registration, and hundreds more have taken the first step toward compliance by purchasing the IS-BAO documentation.

FOR MORE INFORMATION



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BUILDING AN AVIATION SAFETY AND SECURITY CULTURE

*Information for Small Operators on IS-BAO,
a 'code of practice' that works for you!*



WHAT IS IS-BAO?

The International Standard for Business Aircraft Operations (IS-BAO) is an industry code of practice (similar to ISO 9000 standards) that can be used by business aviation operators of all sizes to manage the safety, security, efficiency and effectiveness of their flight departments. The core of the IS-BAO is the operator's safety management system (SMS). The SMS is used to identify safety and security hazards and to develop and implement procedures that either eliminate the hazard or reduce the associated risk to an acceptable level.

Developed with extensive input from leading business aircraft operators, IS-BAO allows small flight departments to leverage the best thinking in the industry. The self-paced implementation program provides a proven methodology for analyzing flight operations and developing uniform, practical procedures specific to your operation. The International Business Aviation Council (IBAC), the private sector council of associations for global business aviation, also has implementation support available through its web site at: www.ibac.org/is-bao/isbao.htm.

IS-BAO operators – small and large – consistently report that adopting the standard results in a cultural transformation that has made them safer and more secure. Benefits of registration are real. Many operators report improved ability to measure and communicate their benefits to management, greatly enhanced customer satisfaction, and significant savings on insurance.

Begin the transformation today by logging onto www.ibac.org/is-bao/isbao.htm to learn more and to order your documentation package from your respective business aviation Association. IS-BAO workshops, the schedule for which is published on the IS-BAO web site, are available to assist operators as part of the implementation process.

SAFETY MANAGEMENT SYSTEM

The heart of the IS-BAO registration process is the Safety Management System (SMS). The SMS includes a strategy and set of tools that will enable you to systematically analyze every facet of your operation to identify safety and security hazards and associated risks. It shines a bright light into every corner of your operation, and for many operators, employing the SMS is the first step toward a cultural change that elevates every facet of the operation to the highest practical set of safety and security standards available.

DEVELOPING PROCEDURES

You will identify hazards and risks to your operation and develop procedures to eliminate or mitigate those risks. These procedures will drive modification of your existing systems, programs, procedures and manuals – or

development of new ones where you determine it is appropriate. The ultimate goal is **to develop specific procedures governing** all aspects of your operation.

The modular architecture of the IS-BAO guidance documentation package makes the program fully customizable. It enables smaller, less complex flight departments-or even owner/operators – to adapt the material to fit their specific operational needs and to adopt only those elements that apply. As a result, IS-BAO ultimately can assist virtually any operator in developing a truly useable safety management system that will be an integral part of day-to-day operations.

REGISTRATION

You are not alone in your quest to develop and meet the standards embodied in the program. IBAC is ready to assist you in the process through the IS-BAO workshops and by facilitating peer mentoring through the many already-registered operations. Companies that can provide implementation support are listed on the IBAC website.

An audit of your procedures, manuals, and safety management system by an independent third-party auditor is an integral part of the process to ensure standards are met. Satisfactory completion of the audit results in IS-BAO registration.

FIVE BASIC STEPS TO IS-BAO IMPLEMENTATION:

1. Purchase the materials from your national or regional business aviation association.
2. Use the IS-BAO framework to identify safety and security hazards and their risks.
3. Develop procedures to eliminate the hazards or reduce risk to reasonable levels.
4. Integrate procedures into your systems, programs, operating procedures and manuals.
5. Complete an optional independent assessment by an accredited IS-BAO auditor for IS-BAO registration.

